



The Pathway to the Promise.™

Athletics Reform

Final Recommendations

Education Committee May 10, 2011

Executive Summary

In April of 2010, Pittsburgh Public Schools released the results of its Title IX self audit. Shortly thereafter, a committee tasked with bringing forth recommendations to improve athletics was formed. In August of 2010, a project leader was assigned to the athletic reform work and to chair the committee charged with bringing forth recommendations.

A process to establish problems and potential solutions led to working recommendations that were presented to the community for feedback. The content of this presentation is a reflection of the work of the athletics committee (through subcommittee work) coupled with input from the community at large (Appendix A).

It is the goal of the project leader to have listened to all involved in the process, but to ultimately formulate a set of recommendations that are in the best interest of the children in the Pittsburgh Public Schools district.

Excellence For All

- Great cities and school systems place rigor on all areas of a student's education
- Athletics is a lynchpin of a community and a key part of the fabric of a school system
- For the past five years, Pittsburgh Public Schools has focused on the foundational issues affecting our schools. It is now time to raise the bar on athletics!
- Now is the time for Pittsburgh Public Schools to address athletics reform and to ensure that it is woven into all other reform efforts

The Case For Change

What We Know About PPS What National Statistics Tell Us

- Our district is smaller—so too are our athletic teams
 - High school enrollment is -30% from 2003-2010
 - Participation in athletics is -20% comparing 2009/2010 to 2006/2007
 - In no sport do all of our high schools have the minimum number of athletes required to form a team
- Competitive imbalance exists in the current structure
- The Title IX audit exposed problems across a wide array of topics:
 - Participation: female equality and overall
 - League Structure
 - Facilities
 - Transportation
 - Scheduling
 - Coaching
- Constituents in the district want change!

- Students who compete in athletics make higher grades and have better attendance (NFHS as cited by the PPS Title IX Audit)
- University of Chicago research suggests:
 - By a 2-to-1 margin for males and a 3-to-1 margin for females, student-athletes do better in school, do not drop out, and have a better chance to graduate from college
 - Student-athletes' parents are more involved with their educational process
 - Student-athletes demonstrate a higher level of selfconfidence than non-athletes
 - 92% of student-athletes do not use drugs
- 96% of dropouts in 14 school districts in seven regions of the nation were not participating in an athletic program. (National Federation of State High School Associations)
- In 2008, 58 percent of twelfth-graders who planned to complete four years of college participated in school athletics, compared with 43 percent of twelfth-grade students who did not have such plans (Child Trends Data Bank)

Athletics Reform: Approach

Committee Formation		
Subcommittee Formation		
Decision Map & Action Plan		
Idea Development & Advancement		
Working Recommendations		
Superintendent & Board Review/Approval		
Implementation Plan Based on Feedback		

The Athletics Committee

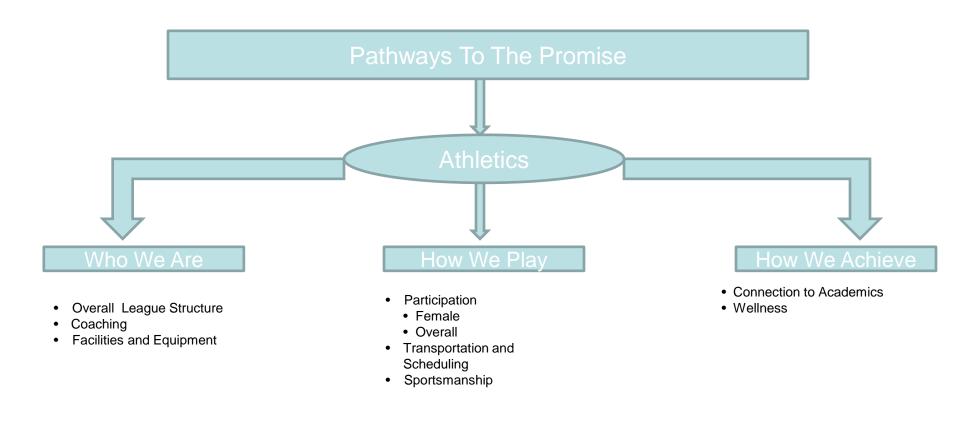
Name	District Affiliation
Duane Ashley	Mayor's Office
Mark Brentley	School Board
Sophia Facaros	Principal
Robert Fadzen	School Police
Mike Gavlik	PPS Administration
George Gensure	PFT
Jake House	PPS Administration
Phyllis Jones	Teacher/Coach
Tim Keefer	Teacher/Coach
Derrick Lopez	PPS Administration
Amy Malen	PPS Administration

Name	District Affiliation
Aaron Mickens	Referee
Walt Milinski	Teacher/Coach
Rich O'Brien	Teacher/Coach
Vern Phillips	Parent
Mark Rauterkus	Parent
Ken Saybel	Teacher/Faculty Manager
Suelynn Shiller	Parent
Sarah Sumpter	Principal
John Tokarski	Parent
Ted Vasser	PPS Administration
John Vater	Principal
Christine Wolski	Teacher/Coach

PPS Athletics: A Vision For The Future

The Pittsburgh Public Schools athletic program is interwoven into the fabric of our schools and the community. Our student athletes dream big and work hard both on the playing field and in the classroom. Our coaches and administrators teach not only the skills of the sport, but also the skills of life, and ensure that the PPS student athlete is driven to develop positive behaviors and habits, and to explore their ambitions and dreams. PPS athletics is synonymous with character and class. The PPS student athlete represents their school and community with dignity and pride, and ultimately uses the lessons of sport as a springboard to success in life.

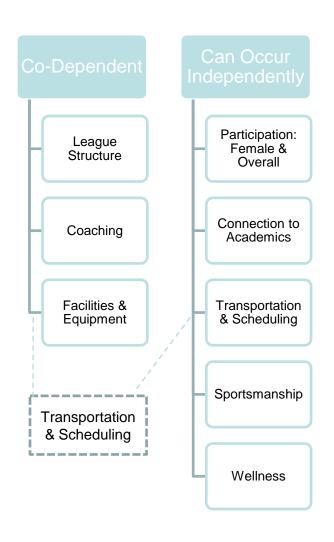
Pathways To The Promise: Athletics Strategy



Marketing Communication:

Multi-touch point—web/virtual community, TV, community
outreach

Alignment of Reform Work



- Eight subcommittees developed their respective reform recommendations
- All components within each subcommittee are important and vital to reform in their own right
- Certain recommendations must occur together or the process will be compromised e.g. a change in league structure is tied to recommendations in the Coaching and Facilities & Equipment categories

League Structure Overview

Problems

"We have to schedule too many games against city league teams that are terrible." (student)

"We should schedule more games that are a challenge for us. Our softball team plays games that are no challenge for us because they are inner city." (student)

"The school district should review, research and analyze the structure of the City League/District VIII competitive opportunities to determine the potential for a change in that structure to better improve those competitive opportunities." (PPS Title IX Audit)

- There exists tremendous competitive imbalance in the existing city league
 - Schools with over 1,200 kids play against schools with fewer than 400 in some instances
- The athletics committee brought forth recommendations to fundamentally change the structure of the city league and to provide an enhanced level of competition which over time will help to break down the culture of low expectations in the city's athletic programs
- Community (and in some instances committee) feedback on this topic is mixed
 - Those in favor believe that our kids deserve an opportunity to compete against better and more size aligned competition while receiving exposure to students and communities outside of the city of Pittsburgh
 - Those opposed believe that we would be setting our kids up for failure and that PPS 10 cannot compete with the suburban schools

Recommendation: Restructure PPS athletic teams and move competition to the WPIAL

- Move competition to the WPIAL through the termination of District VIII (city league).
 PPS teams would play within the PIAA and WPIAL format and play against schools of like size and classification level (SciTech and UPrep to remain in co-op per the original charter)
- Create end of season city wide championship tournaments run by the district.
 Football to host "rivalry" bowl games which could occur before the season (i.e. "Kick-off Classic")
- Pay close attention to participation and competitive opportunities during the first two years. Make any required adjustments (i.e. co-operative sports agreements) in time for the following two year classification cycle

Cost:Effort Timing H: Cost > ~\$10K H: Effort = major Change in league structure must be submitted to the change/effort and Н PIAA by October of the odd number year for the time to implement Cost change to take effect in the following school year L X Ensure that athletic director and facility improvements 11 Н are in place or in progress prior to the change

Coaching Overview

Problems

"This program was made in to such a success by the former coach. Her coaching position was taken from her last year because she retired from teaching." (student)

"Coaches should be chosen by ability and knowledge." (student)

"Many coaches are just collecting the money." (coach)

"I think coaches should have a background in the sport and actually know what they are talking about."

(student)

"The coach often has other things to do and cancels practice." (student)

"I spend more time with my faculty manager than I do my English teacher." (principal)

- Establishing a consistent and clear procedure on coaching and athletic leadership that is in the best interest of kids is needed by the district
- The recommendations target:
 - Hiring and retention of coaches
 - Performance measurement and accountability of coaches
 - Athletic leadership at the school and feeder system level
- Community feedback around the recommendations is largely supportive

Recommendation: Establish a recruiting process and actively recruit, hire and retain the best person for the job

- Coaching applicants must exhibit a range of traits relative to coaching, sport, leadership and academics/athletics integration
- Open positions awarded to the best candidate (see Appendix B for current breakdown of coaches by employment type). Automatic hiring trigger when 10:1 ratio occurs in order to ensure equality as identified by the Title IX audit
- Panel interview process consisting of: teacher and/or coach from another sport, principal, athletic director/faculty manager, parent/community member, coach or specialist in the sport from outside the district (if possible)

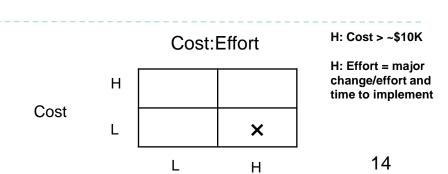
Cost:Effort **Timing** H: Cost > ~\$10K Н H: Effort = major change/effort and Create procedure change and make Cost time to implement L X it immediately applicable to all open 13 Н positions **Effort**

Recommendation: Establish a consistent evaluation process for all coaches

- Implement a scorecard based on factors ranging from coaching performance to relationships and connection to academics
- The scorecard will consist of four rating categories: Outstanding Performance (O), Exceeds Expectations (E), Meets Expectations (M) and Does Not Meet Expectations (D)
 - Coaches receive financial incentive for "O" ratings. Enhanced professional development opportunities made available for coaches receiving a "E" rating. Development of coaches who are evaluated at "M" and removal of coaches who are evaluated as "D"

Timing

- Implementation could occur once scorecard benchmarks are agreed to
- Financial incentive packages for top performing coaches need to be discussed and vetted

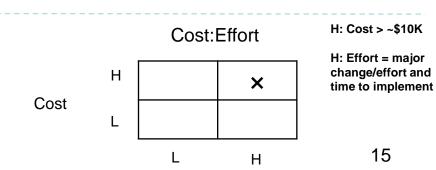


Recommendation: Create full time Athletic Director positions in place of faculty managers

- The Athletic Director position would take the place of the existing Faculty Manager and Activities Director (where applicable) at the high school and feeder middle schools (see Appendix C)
- Certified position with full accountability (no competing interests i.e. teaching duties) for any and all issues related to:
 - coaching—recruitment, training, recognition and discipline
 - Title IX (a recommendation brought forth in the audit)
 - booster oversight
 - community outreach

Timing

 Procedure change required followed by the creation of the job description and hiring of the positions



Facilities & Equipment Overview

Problems

"City teams have basic items. WPIAL teams use more advanced equipment; editing machines and better cameras.

Other than protective equipment, we get nothing from the school" (coach)

"City league facilities are not comparable to suburban schools, which puts the city sports teams at a huge disadvantage" (coach)

"Our facilities are archaic, almost non-existent" (coach)

- The issues and problems associated with facilities & equipment are serious and have much to do with the current problems of the overall athletic program in the district
- Improvements to facilities and equipment are needed in order to move the other reform recommendations forward
- The recommendations concern assessment, use and funding of facilities & equipment
- Overall sentiment from the community was very positive with great urgency expressed around making the necessary adjustments and improvements

Recommendation: Create a standard and compliance procedure for athletic fields and facilities

- Conduct internal audit of PPS athletic fields and facilities to understand scope of deficiencies relative to baseline standards (see Appendix D)
- Recommend both improvements to existing facilities based on outcome of the audit. Minimum standards should be met and exceeded whenever possible.
 Ensure equitable fields for both genders
- Explore alternative locations for premier fields and facilities in key areas of the city.



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Effort

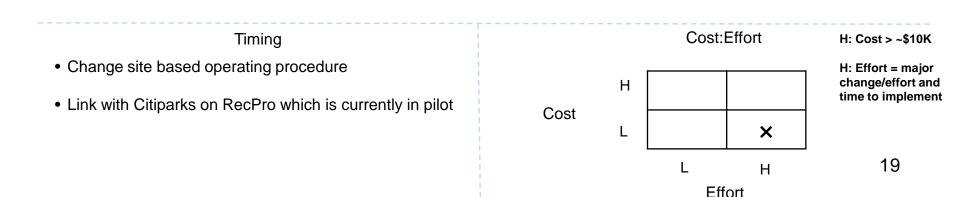
Recommendation: Create a procedure and process around how equipment dollars are spent on site

- Track current spend on site and mandate roll up from AD/Faculty Manager to Director of Athletics to ensure the practice of equitably distributing funds is being followed
- Move to centralized negotiations, contracts and spending for all equipment and uniforms
 - Centralization exists for most equipment. Uniforms are the notable standout. Centralizing uniform providers will assist in quality and cost control

Timing Timing Cost:Effort H: Cost > ~\$10K Timing dictated by a change in operating procedure RFP process for uniforms will dictate timeline and rollout Cost Cost:Effort H: Cost > ~\$10K Change/effort and time to implement

Recommendation: Move to a transparent online permitting process

- Create a centralized online permitting tool for all PPS facilities (potentially team with City on their new system--ReCPro)
- Ensure transparency and that community and youth based organizations have the ability to utilize fields and facilities in line with district rules and regulations
- Track usage and use data to inform youth organization and community outreach as it relates to the building of athletic feeder systems and ensuring compliance with Title IX



Effort

Recommendation: Raise money from outside sources to support facilities and equipment needs

- Identify funding needs based on facilities audit
- Seek potential partners with vested interest in the success of the city of Pittsburgh and PPS students
- Engage the potential partners in open discussion around PPS funding needs and what a partnership would look like for specific areas i.e. field upgrades, facility construction, uniform purchases and upgrades



Participation: Female & Overall Overview

Problems

"Students don't like girls' sports." (student)

"The plan must include written criteria for adding interscholastic teams..." (PPS Title IX Audit)

"The school district must develop ways to actively recruit girls into athletic programs..." (PPS Title IX Audit)

- There is no magic bullet to fix the participation problem that exists in PPS athletics
- Much work is required both at a grass roots level as well as in the schools themselves to raise the level of participation in athletics
- The recommendations related to participation should not be viewed in isolation as the comprehensive reform of the athletic program, if executed effectively, should improve participation
- The recommendations specific to participation are intended to address short term and long term fixes, and to help improve participation at all age and grade levels
- Feedback from the community on the recommendations was generally positive with some clarity required around the district's responsibility as it relates to certain pieces of Title IX (i.e. Booster Clubs)

Recommendation: Improve participation data capture and proactively target female students not participating in athletics

- Make RTI improvements and centrally track all current participants in athletics (this is occurring for the first time)
- Create a comprehensive survey to be sent to all students. Goal is to understand
 what key elements are hindering participation and where the opportunities exist for
 PPS to change offerings or programs
- Develop a communications strategy to female students and family members based on results of the survey. Seek advice and/or assistance from partner organizations who have had success communicating to young women (e.g. Women & Girls Foundation, YWCA)

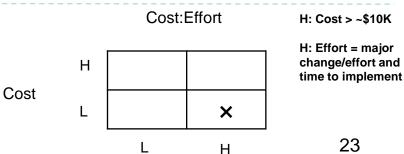


Recommendation: Ensure consistent youth sports organization outreach and accountability for communication and interaction

- Develop local and district wide relationships with the local youth sports organizations
- Ensure the local relationships are maintained by the athletic director in the community. Performance evaluation to measure the success of the communication effort
- Expose the organizations and elevate their awareness via PPS internal channels (District responsibility)

Timing • The creation of the athletic direction position is required for this effort to work effectively and will drive timing Cost

 Exposure of relationship by the district to follow the development phase

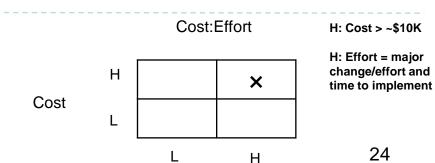


Recommendation: Create a sports experience series designed to expose students to athletics in new and unique ways

- Create the "Wake Up" series to effectively target children and communities to encourage participation in athletics
- Integrate keynote speakers, local athletes and the arts (music, dance, etc.) into all events
- Ensure that the key theme—"Positive life lessons learned through athletics"—is woven in to all events and that all programming ties back to the theme

Timing

- Design the series with the help of internal or external event marketing resources
- Initially target 3 events per year located in different parts of the city



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Effort

Recommendation: Develop a grass roots sport and athlete ambassador partnering program

- Form partnerships with emerging sports organizations like Play Rugby USA to introduce new sports to boys and girls
 - Ensure organizations have a track record, and are capable of integrating into school(s) and increasing
 participation among boys and girls. Play Rugby USA has proven this model in NYC and other areas of the
 country
- Create a athlete ambassador program at all schools throughout the district
 - Link male and female student athletes to their respective feeder schools—high school to middle school, middle school to elementary, etc.
 - Educate younger students about the value of athletic participation
 - Ambassadors recognized and celebrated by their schools

Timing Begin conversations with select emerging sports organizations. Integration/Implementation to be determined by their schedule Cost Cost:Effort H: Cost > ~\$10K H: Effort = major change/effort and time to implement

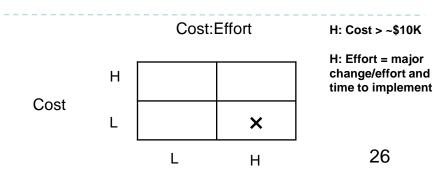
 Design the ambassador program and pilot at select schools. Full rollout to be determined based on success

Recommendation: Reinvigorate intramural/extracurricular athletics through an enhanced procedure on intramurals and sports clinics

- Mandate that all schools have intramural programs in place
- Ensure that intramural programs function as entities designed to teach the sport and to foster participation. They should not serve as offseason conditioning arms for varsity athletics
- Establish network of organizations willing to conduct clinics i.e. FC Pittsburgh, local colleges, etc

Timing

- Distribute intramural program guidelines to all schools.
 Execution will vary based on schools that already engage in proper intramural practices versus those that do not (i.e. elementary schools)
- Form clinic partnerships locally and district wide.
 Timing re: communication of partnership dependent upon capabilities assessment



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Effort

Recommendation: Develop and enforce the district's policy on booster organizations and ensure that funding feeds the overall athletic program at the school and is not biased by gender

- Ensure that Title IX principles are addressed and followed by the district as it relates to booster club funding
- Create one booster club per school that allows for all sports, regardless of size or gender, to benefit from outside funding
- Track funding at the school level and ensure district wide roll up

Timing • Write the policy and disseminate through the system • Ensure every school has accountability and measurement procedures in place Cost:Effort H: Cost > ~\$10K H: Effort = major change/effort and time to implement

Transportation & Scheduling Overview

Problems

"There are so many fall sports that sometimes our team doesn't get a practice bus"

"Game times do not permit reasonable opportunities for an audience. Game times are not convenient, they are too early." (student)

"We don't go out of town to play" (student)

"I don't know why we don't play the maximum number of games" (student)

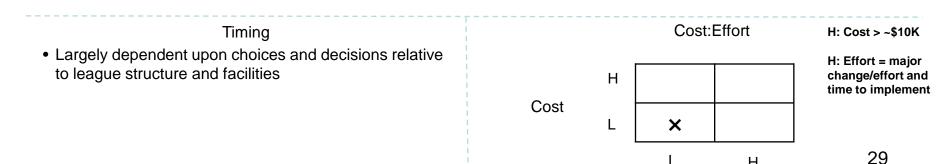
- The issues and problems associated with transportation are not endemic to Pittsburgh and are shared by cities throughout the country
- The recommendations put forth are intended to provide solutions that could ease the issues related to transportation for athletics
- The recommendations around transportation are very much linked to the recommendations for League Structure and Facilities & Equipment
- Community feedback on the recommendations was limited and focused mainly on ensuring academic time was not compromised by the need for student travel for athletics

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Effort

Recommendation: Introduce new and different times for athletic contests

- Change contest times to allow for minimal disruption in class schedule and increased opportunities for the communities and families to see contests
- Proposed contest times arranged by (see Appendix E):
 - Current
 - Recommended (if no changes were made)
 - Recommended if improvements were made to fields and facilities
 - Recommended if a change in league structure were to take place (see Appendix F for mock schedules and estimated travel costs)



Effort

Recommendation: Form new and different relationships with bus companies

- Hire one dedicated athletics bus per school as a buffer to supplement existing buses used for athletics and activities
 - Athletic bus to ensure students are transported efficiently and effectively when non-traditional practice and/or contest times arise
- Leasing costs:
 - 9 month lease \$2K-\$2,500/month per bus
 - Driver not included. PPS would want to supply our own driver given driver shortage issue with bus companies



Sportsmanship Overview

Problems

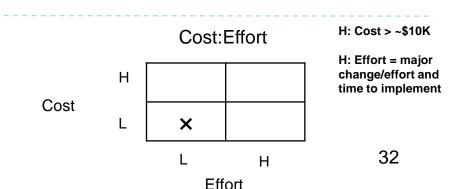
- Pittsburgh Public Schools does not have a consistent sportsmanship procedure for students, coaches and fans
- There is a perception problem outside of the city league around safety within Pittsburgh and PPS
- The idea behind a "spirit of sportsmanship" is not universally accepted or consistent in PPS
- PPS needs to change the culture relative to sportsmanship
- The recommendations focus on tangible elements that over time will shift perception and make PPS schools and communities proud
- Community feedback on the recommendations is generally positive with some reservations as it relates to anything that would require a student to purchase something to alter perception (i.e. dress code)

Recommendation: Create a consistent sportsmanship code for contest attendees, athletes and athletic personnel

- Implement a sportsmanship code with clear expectations and accountability for attendees, athletes and athletic personnel.
 Ensure penalties for non-compliance
- Hold sportsmanship workshops for coaches and faculty managers/AD at the beginning of each season

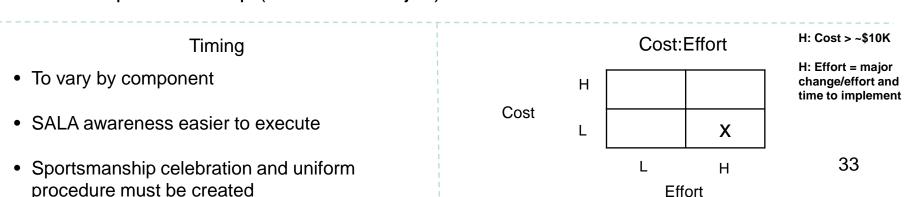
Timing

- The procedure can occur quickly
- Identify whether the workshop is created and administered by PPS or through an outside party



Recommendation: Introduce a "spirit of sportsmanship" and athletic leadership in PPS

- Grow and educate the community on the Student Athlete Leadership Academy (SALA)—communicate importance and ensure the selected students are recognized by their schools
- Implement a uniform appearance procedure for all athletes traveling to away contests
- Create a annual district wide celebration of sportsmanship and student athlete achievement
 - Recognize schools and individuals who best exemplify sportsmanship and academic achievement
 - Name the award after a local figure who best exemplifies PPS pride and sportsmanship (i.e. Robert Pajak)



Connection To Academics Overview

Problems

58 percent of twelfth-graders who planned to complete four years of college participated in school athletics, compared with 43 percent of twelfth-grade students who did not have such plans (Child Trends Data Bank 2008)

Students who compete in athletics make higher grades and have better attendance (NFHS as cited by the PPS Title IX Audit)

96% of dropouts in 14 school districts in seven regions of the nation were not participating in an athletic program. (National Federation of State High School Associations)

By a 2-to-1 margin for males and a 3-to-1 margin for females, student-athletes do better in school, do not drop out, and have a better chance to graduate from college. (University of Chicago)

Student-athletes demonstrate a higher level of self-confidence than non-athletes. (University of Chicago)

- Connecting academics to athletics in a more meaningful way is a vital step for the district to undertake
- The recommendations largely focused on:
 - Facilitating the communication process
 - Consistency of academic integration
 - Utilizing the hook of athletics to maintain academic focus
- Community feedback on the recommendations is generally positive and encourages
 the district to do more to integrate athletics and academics

Recommendation: Create a "Promise Report Card" and operating procedure for every student athlete

- Weekly report sent to coaches depicting
 - attendance
 - GPA
 - PSAT/SAT status and scores
- Celebrate team and individual success
 - Promise Ready teams and individuals celebrated and rewarded at the end of the season

Connection To Academics

Recommendation: Integrate academic practice into all athletic practices

- Require academic integration period a minimum of 1x/week before or after practice
- Require coaches to design and implement the period and allow freedom within the framework of academic integration (i.e. study hall, tutoring, speeches from successful alumni, etc.)

Timing

Cost:Effort

H: Cost > ~\$10K

H: Effort = major change/effort and time to implement

Tost

Procedure and ensure compliance

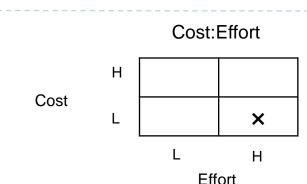
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Recommendation: Create an athletic intervention program to target borderline ineligible students

- Students with 1.5-1.99 GPA who volunteer with family/parental consent can remain eligible for sports if they comply with all elements of the intervention program
- Intervention program to include mandatory attendance and academic progress. Non-compliance results in immediate ineligibility

Timing

 To be introduced in conjunction with revised eligibility policy



H: Cost > ~\$10K

H: Effort = major change/effort and time to implement

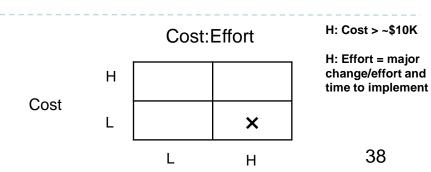
37

Recommendation: Create a Pittsburgh Promise Playbook for Coaches and hold coaches accountable for its use

- Design a playbook to help coaches better communicate key academic information to players
 - Key information and tips for communicating the Pittsburgh Promise to student athletes
 - Recommendations for alumni outreach and integration
 - AP materials and key testing dates (e.g. PSAT, SAT, etc.)
 - NCAA regulations, eligibility criteria and key information
 - Title IX Information
- Playbook to have both static and interchangeable pieces capable of being updated

Timing

- Initial design time will require the most amount of time
- Implementation can occur quickly based on vehicle chosen (electronic or hard copy)



Wellness Overview

Problems

- Childhood obesity rates have tripled in the past 30 years. Nearly 20 percent of all youth between ages 6 and 19 qualify as obese (CDC)
- Schools present opportunities for reducing the risk of diabetes, since no other institution has as much contact time with children (New England Journal of Medicine—HEALTHY Study)
- 16% of children 6 to 19 years of age in the United States are overweight, and 19% are obese
- 1/3 of teens spend over 40 hours a week in front of a screen (University of Montreal)
- The problems Pittsburgh faces as it relates to wellness are not unique to Pittsburgh and are in fact pervasive problems in this country
- Athletics can play a vital role in helping to encourage physical activity which at a minimum leads to healthier communities and potentially leads to increased participation
- The recommendations are not meant to address the problem of inactivity as a whole, but instead to put forth ideas where the athletics program can assist in promoting wellness

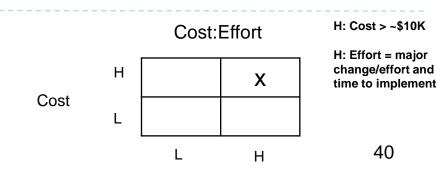
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Recommendation: Create a "Get Out and Move" series of fairs

- Grass roots, district sponsored events in the communities aimed at promoting physical activity and wellness
- Schools and community based organizations promote their efforts to encourage physical activity
- Speeches and demonstrations from students and organizations committed to health, nutrition, and activity

Timing

- Design the structure of the fair
- Get community partner support and schedule the fairs by location according to participant support

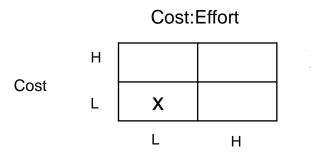


Recommendation: Create recommended practice guidelines for coaches—ensure that physical activity is incorporated into practices

- Ensure that the principles of physical education—moderate to vigorous physical activity--are adopted and accepted by all coaches for all teams
- Hold coaches accountable and make implementation of physical activity a mandatory part of all practices

Timing

 Immediate—create the procedure and build the criteria into the review process



Effort

H: Cost > ~\$10K

H: Effort = major change/effort and time to implement

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Recommendation: Partner with institutions and organizations seeking to promote physical activity and wellness

- Establish a network of partners capable of promoting physical activity and wellness in conjunction with the athletic program
 - University of Pittsburgh Department of Health and Wellness—workshops at schools, coaching certifications, marketing outreach, etc.
 - UPMC integration—knowledge sharing re: nutritional supplements from athletic trainers
- Form partnerships with grass roots and national organizations capable of helping PPS students
 - Bike Pittsburgh—partnership to provide kids with safe routes to ride and places to park and lock bikes
 - Mighty Milers—build upon the success at Pittsburgh Conroy and implement New York Road Runners Mighty Milers program at multiple schools throughout the district

Timing

• Formalize partner list and specifics of asks

• Pilot programs at 2-3 location

Cost:Effort

H: Cost > ~\$10K

H: Effort = major change/effort and time to implement

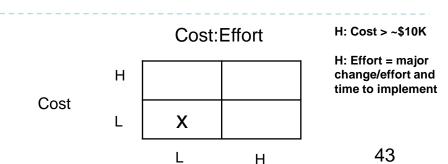
before rolling out at scale

Recommendation: Facilitate the physical examination process for athletes—increase availability and offerings of physicals

- Assist players and nurses by offering more and different times for physicals
- Work with alternative providers in the community to provide discounted physical services for students unable to get physicals on the assigned day

Timing

- Find local partner organizations that are capable of assisting in the physical process
- Disseminate dates, times and any associated costs through the athletic programs at the school

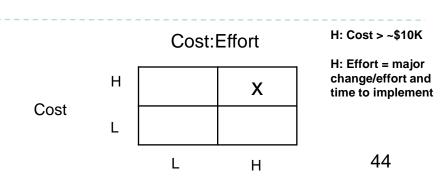


Recommendation: Create a Health & Wellness Academy framework for PPS

- Establish a premiere wellness educational platform for our students in order to ensure that PPS begins to place students on the post-secondary tracks towards careers related to movement and health
- Create a themed curriculum—obesity training, nutrition, kinesiology, sports medicine, sports management and marketing—and integrate it into one or more schools (i.e. career community structure at Pittsburgh Westinghouse)
- Implement a teaching/coaching academy within the structure so as to provide necessary training and certifications to coaches and athletic directors—potential shared programs with local universities

Timing

- Establish the curriculum criteria
- Seek partners capable of funding and/or participating in curriculum development
- Pilot at 1 or more schools



Recommendations: Implementation

Begin To Explore Now

Recommendation	Cost	Direct Title IX Implication	
Modify hiring guidelines for coaches	N/A		
Explore alternative revenue sources for athletics	Savings potential		
Move to centralized purchasing of uniforms	Savings potential	*	
Track all interscholastic athletic participation centrally	N/A		
Develop and administer a Title IX survey to all students during homeroom period	N/A	*	
Engage community organizations in female outreach based on survey results	N/A	V	
Pilot emerging sports opportunities	N/A	V	
Create and implement athlete ambassador program	N/A		
Develop relationships with organizations/institutions capable of conducting clinics	N/A		
Create new policy on booster clubs (requires Board vote)	N/A	*	
Create a consistent sportsmanship code for players, coaches and fans	N/A		
Implement a uniform appearance procedure	N/A		

Recommendations: Implementation

Begin To Explore Now (Continued)

Recommendation	Cost	Direct Title IX Implication
Revise evaluation process for coaches	~\$8K	
Develop a "Promise Report Card" and track Promise Readiness at the team/school level	N/A	
Implement academic/athletic integration period into practices	N/A	
Create a new policy on eligibility (requires Board vote)	N/A	
Issue recommended practice guidelines re: moderate to vigorous physical activity	N/A	
Form partnerships with organizations capable of promoting physical activity and wellness	N/A	
Facilitate the physical examination process for athletes	N/A	
Explore the development of a centralized online permitting process	N/A	

Recommendations: Implementation

Explore When Financially/Operationally Feasible

Recommendation	Cost	Direct Title IX Implication
Notify PIAA of end of city league (odd number year)	N/A	
Move competition to WPIAL and begin city championship tournaments**	N/A	
Explore a bus leasing pilot with a bus company	~\$20K/year/ school	
Create a "Get Out And Move" series of fairs	~\$5K	
Create district wide celebration events for sportsmanship and student achievement	~\$10K	
Create a Health & Wellness academy framework	N/A	
Implement Athletic Director position in place of faculty manager/activities director	\$450K	V
Begin implementation of athletics facilities audit recommendations	TBD*	
Develop a "wake-up" sports experience event series	~\$5K	
Design a Pittsburgh Promise Coaches Playbook	\$11K	

^{*} Athletics facilities audit recommendations broken out by priority and site. See facilities audit for full details.

^{**} League structure recommendation tied to creation of athletic director position and facilities improvement.

Appendix

Appendix

- Appendix A: Community Feedback
- Appendix B: Coaching—2009/2010 employment type
- Appendix C: Athletic Director—responsibility descriptions and change map
- Appendix D: Athletic Facilities Improvement Analysis
- Appendix E: Current and Recommended Contest Times
- Appendix F: Mock Schedule and Transportation costs
- Appendix G: A Good Model: Boston Public Schools/Red & Blue Foundation

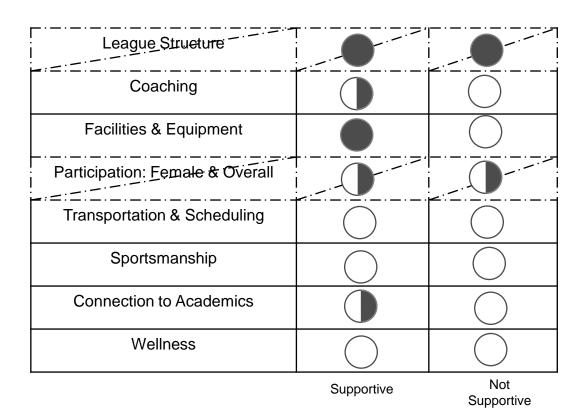
APPENDIX A

Community Feedback

Feedback Overview

- Committee and Subcommittee Meetings
 - 7 full Athletics Committee meetings
 - 13 various subcommittee meetings
- Women's Law Project—2 meetings
- Women & Girls Foundation Board Meeting—1 meeting
- Pittsburgh Promise & Franco Harris—1 meeting
- Three community meetings—Oliver, Brashear, Reizenstein
 - 86 attendees who signed in (more actual attendees, but not everyone signed in)
 - 97 idea card submissions
 - 16 small group breakout submissions
- Online Feedback
 - 19 entries with specific feedback (some feedback spans recommendation categories)
- United States Department of Education Office of Civil Rights—Technical Assistance

Feedback Overview



Multiple Responses Some Responses Few Responses

Key Findings:

- League Structure and Participation received the most amount of commentary
- The feedback on modifications to the league structure varied greatly and ran both ends of the spectrum relative to the recommendations. Overall negative sentiment around coops
- Universal positive feedback toward improving fields and facilities—concern over ability to fund
- Participation recommendations generally well received.
 Frustration over booster policy/Title IX. More work requested around elementary school participation

Feedback Synopsis

Subcommittee	Feedback: Major Themes
League Structure	City League vs. WPIAL—mixed, but strong sentiment and rationale to move to WPIAL
	Creation of full time AD—very strong support
	 Co-operative sports agreements Strongly against carte blanche co-op Some positive sentiment as it relates to increasing participation opportunities in sports where there are not enough numbers for a team Overall negative sentiment around co-ops in general for reasons of identity, school pride, unjust classification inflation and decreased participation City Championships—positive sentiment. Questions around how to do it if teams are playing in the WPIAL playoffs. Also question around what city championship would be/mean if there are co-ops
Coaching	Hiring the best person for the job—positive overall. Some questions related to CBA
	Athletic Director position creation—very strong support.
Facilities & Equipment	Improving facilities—very strong support. Wonderings around funding

Feedback Synopsis

Subcommittee	Feedback: Major Themes
Participation: Female & Overall	Female athlete targeting—strong support
	 Youth sports outreach—strong support Need to build feeder system and develop interest younger Request to specifically address elementary grades a major theme
	Grass roots sport and athlete ambassador—strong support
	 Intramurals—positive in general. Some concern over getting adequate participation. Desire to ramp this up in schools that cannot field a team (rather than go to co-op alternative)
	Booster Organization—mixed—frustration with law. Worry that it will kill booster orgs. Those in support favor the equality that will be gained for the smaller sports
Transportation & Scheduling	Only major theme surfaced relative to the increased difficulty of transportation when co-ops enter the equation.
Sportsmanship	Sportsmanship Code—support. Wondering related to communications strategy to ensure dissemination to families

Feedback Synopsis

Subcommittee	Feedback: Major Themes
Connection to Academics	Intervention program—limited, but positive sentiment
	 General desire for the district to do more to put focus on academics
Wellness	Positive sentiment toward getting kids active via creative methods
Miscellaneous	 Marketing—comments in support of increasing marketing and awareness of athletic programs—better website, press relations, etc.

Appendix B: Coaching--2009-2010 Employment Type

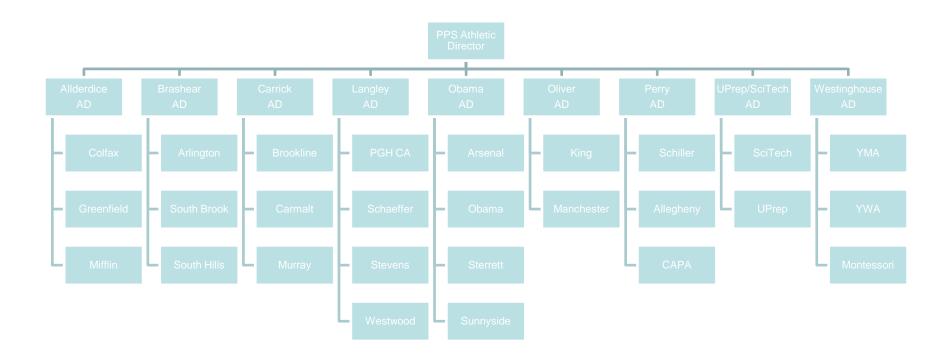
- 78% of occupied positions are filled by teachers
- Majority of the remainder are PPS non-teaching employees

	Contractual Obligation	Allderdice	Brashear	Carrick	Langley	Oliver	Peabody	Perry	Schenley	Westinghouse
Fall	-	-	-	-	-	-	-	-	-	-
	1 Head Coach; 1									
	Assistant if JV team in									
Cross Country	place	ΔΔ	Δ	ΔΔ	Δ	Δ	Δ	Δ	ΔΔ	Δ
Volleyball (G)	1 Head Coach	Δ	Δ	Δ	θ	Δ	Δ	Δ	Δ	Δ
Tennis (G)	1 Head Coach	Δ	ө	Δ	Δ	x	Δ	Δ	Δ	х
Golf	1 Head Coach	Δ	Δ	Δ	Δ	x	x	Δ	Δ	х
	1 Head Coach; 1									
	Assistant if JV team in									
Soccer (B)	place	Δ	ΔΔ	Δ	Δ	x	x	ө	99	Δ
	1 Head Coach; 1									
	Assistant if JV team in									
Soccer (G)	place	Δ	ΔΔ	ΔΔ	ө	x	x	ө	ΔΘ	x
. ,	Head Coach, 1st									
	Assistant Coach, 2nd									
	and 3rd Assistant									
	Coach and 4th									
	Assistant Coach; 5th									
	assistant coach if more									
	than 65 plaers on the									
	roster as of 1st game of									
Football	the season	ΔΔΔΔΘ•	ΔΔΔΔΘ	ΔΔΔΔΘΘ	ΔΔΔΘΘ	ΔΔΔΘΘΘ	ΔΔΔΘΘΘ	ΔΔΔΔΔ	ΔΔΘΘΘΘ	ΔΘΘΘ
rootbuii	-	-	-	-	-	-	-	-	-	-
Winter	_			_		-	-	-	_	_
vviiitei	1 Head Coach, 1									
Basketball (B)	Assistant Coach	ΘΔ	ΔΔ	ΔΔ	99	ΔΔ	ΔΔ	ΔΔ	ΔΘ	ΔΔ
Dasketball (D)	1 Head Coach, 1	OA	22	22				20	Δ0	
Basketball (G)	Assistant Coach	ΔΘ	ΔΔ	ΔΔ	ΔΔ	ΔΔ	99	ΔΔ	99	ΔΘ
	1 Head Coach	ΔΘ	ΔΔ	ΔΔ	ΔΔ	χ	x	ΔΔ	Δ	х
Swimming (B) Swimming (G)	1 Head Coach	×	Δ	Δ	Δ	x	×	Δ	θ	
Swillining (G)	1 Head Coach; 1	X	Δ	Δ	Δ	X		Δ	0	X
\A(Assistant Coach if JV	• •	ΔΔ				••			
Wrestling	team in place	ΔΔ		ΔΔ	ΔΔ	Δ	ΔΘ	ΔΔ	ΔΔ	ΔΔ
C1	-	-	-	-	-	-	-	-	-	-
Spring										
5	1 Head Coach, 1									
Baseball	Assistant Coach	ΔΔ	ΔΔ	ΔΔ	ΘΔ	ΔΔ	ΔΘ	ΔΘ	ΔΔ	99
	1 Head Coach, 1									
Softball	Assistant Coach	ΔΔ	ΔΔ	ΔΔ	ΔΔ	x	х	ΔΔ	ΔΔ	ΘΔ
	1 Head Coach, 1									
Track (B)	Assistant Coach	ΔΔ	ΔΔ	ΔΔ	ΔΘ	ΔΔ	θ	ΔΔ	ΔΘ	ΔΘ
	1 Head Coach, 1									
Track (G)	Assistant Coach	ΔΘ	ΔΔ	ΔΔ	ΔΔ	Δ	x	Δ	ΔΘ	ΔΔ
Volleyball (B)	1 Head Coach	Δ	Δ	Δ	Δ	Δ	Δ	Δ	Δ	Δ
Tennis (B)	1 Head Coach	Δ	Ө	Δ	Δ	x	x	Δ	Δ	Ө
No Coach	x									
Teacher in PPS	Δ									T.C.
	Δ									56

Appendix C: AD vs Faculty Manager--Material Differences

Athletic Director	Faculty Manager
 Full time for school(s) Certified as a Athletic Director Fully accountable for all Title IX issues in the school(s)—participation, equitable equipment ordering/distribution, equitable funding, etc Responsible for the connection to academics and Promise Readiness tracking Fully accountable for coordination/communication with middle grade schools Fully accountable for community outreach and family engagement Greater ability to coordinate scheduling and respond to immediate opportunities/issues Booster organization oversight Responsible and accountable for any and all issues related to sportsmanship Higher degree of oversight for intramural and club sports Responsible for coaches clinics and support/training 	 Not mandated to be full time Not certified as an Athletic Director Competing responsibilities (full teaching duties) Primarily focused on booking the bus and paying officials Difficulty in responding to immediate issues due to teaching schedule/requirements Limited time/ability to engage communities and/or families No booster organization oversight No direct responsibility for sportsmanship

Appendix C: PPS Athletic and Activities Director



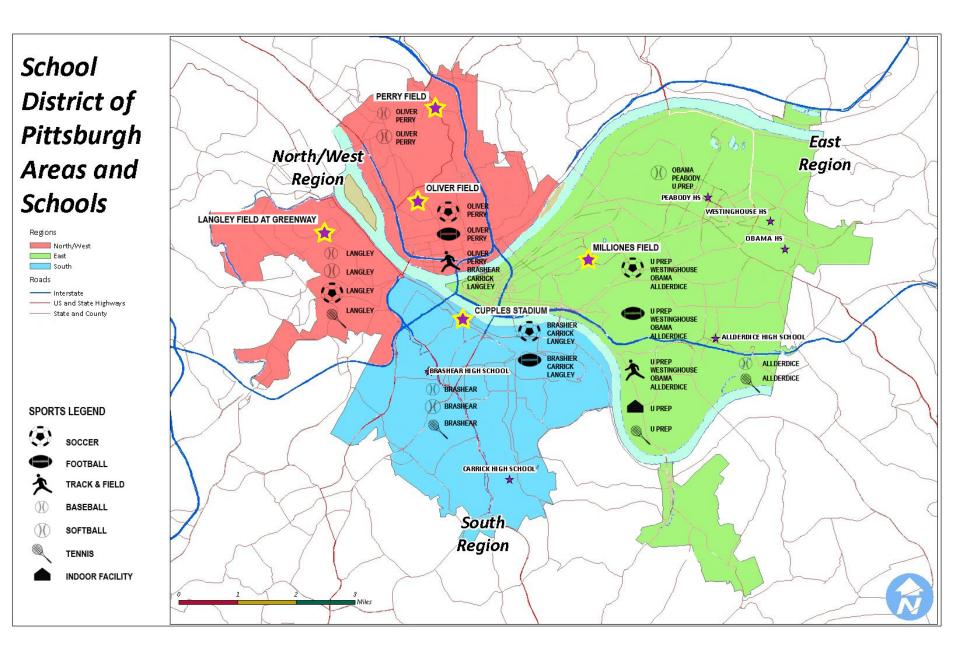
Current	Proposed
 38 faculty managers and 15 activity directors	9 full time Athletic and Activity Directors
for 36 schools All are part time (hold other teaching duties)	responsible for feeder school programs

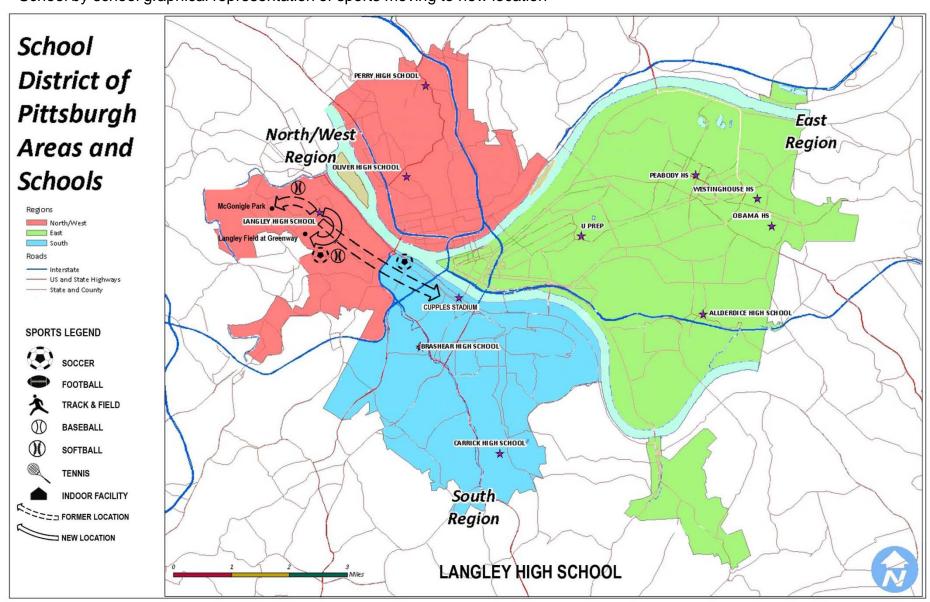
- Athletics Facilities Improvements cost ranges based on priorities (includes Cupples Stadium)
 - Priority 1: \$937,104-\$1,265,511
 - Includes higher priority maintenance items
 - Priority 2*: \$42,821,500-\$57,892,400
 - Includes 2nd level maintenance repairs
 - Priority 3*: \$42,871,588-\$54,109,488
 - Athletics facilities improvements in line with recommendations to increase the number of places suitable for contest play and attendance*

^{*}Priority 2 and 3 costs are not additive. Final cost to be determined based on design and development of the project on site

Allderdice HS	Brashear HS	Carrick HS	Langley HS	Oliver HS	Perry HS	Obama HS	UPrep HS	Westinghouse	
Schenley Oval	Olympic Park	Transverse Fld	Cupples	Brighton Hgts	Brighton Hgts	Cupples/	Cupples/	Chadwick Fld	
	CUPPLES		LANGLEY	RIVERVIEW	RIVERVIEW	On Campus	On Campus	UPREP	0
						UPREP	UPREP		
Schenley Oval	Olympic Park	Transverse	Herschel Fld	Brighton Hgts	Brighton Hgts	Mellon Field	Mellon Field	Chadwick Fld	T U
On Campus	On Campus	McKinley Pk	Langley Fld	West Park	West Park	Schenley Oval	Schenley Oval UPREP	Highland Park	T
On Campus	On Campus	McKinley Pk	Langley Fld	West Park	West park	On Campus	On Campus	Highland Park	
Oliver HS UPREP	Oliver HS	Oliver HS	Oliver HS	On Campus	Oliver HS	Oliver HS UPREP	Oliver HS UPREP	Oliver HS UPREP	0
Schenley Oval	On Campus	Phillips Park	Langley Fld	On Campus	On Campus	Schenley Oval	Schenley Oval UPREP	Schenley Oval	O R
Schenley Oval	Schenley Oval	Schenley Oval	Schenley Oval	Schenley Oval	Schenley Oval	Schenley Oval	Schenley Oval	On Campus	
Schenley Oval	On Campus	On Campus	On Campus	On Campus	Riverview Park	Schenley Oval	Schenley Oval	Schenley Oval	
	· ·								
Lederman Fld	On Campus	Volunteers	McGonigle	Young Field	Garvin Field	Mellon Field	Mellon Field	Stargell Field	
			LANGLEY	PERRY	PERRY	PEABODY	PEABODY		
Lederman Fld	On Campus	Volunteers	McGonigle LANGLEY	Young Field	Garvin Field	Mellon Field	Mellon Field	Stargell Field	
On Campus	On Campus	Volunteers	Langley Fld	Brighton Hgts PERRY	Brighton Hgts PERRY	Mellon Field	Mellon Field	Mellon Field	
On Campus	On Campus	Volunteers	Langley Fld	Brighton Hgts	Brighton Hgts PERRY	Mellon Field	Mellon Field	On Campus	Ī
Cupples	Cupples	Cupples Stadium	Cupples	Cupples	Cupples	Cupples	Cupples	Cupples	
UPREP	Stadium		Stadium	OLIVER	OLIVER	UPREP	UPREP	UPREP	
On Campus	On Campus	Phillips Park	Langley Fld	On Campus	On Campus	Milliones Fld PEABODY	UPrep	On Campus	
On Campus	On Campus	Phillips Park	Langley Fld	On Campus	On Campus	UPrep PEABODY	UPrep	On Campus	
On Campus	On Campus	Phillips Park	Langley Fld	On Campus	On Campus	UPrep PEABODY	UPrep	On Campus	
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							UPREP		
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On Campus	On Campus	On Campus	On Campus	On Campus	On Campus	On Campus	Off Campus UPREP	On Campus	D
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On Campus	On Campus	On Campus	On Campus	On Campus	On Campus	On Campus	On Campus	On Campus	0
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Items in RED Indicate Facilities not owned by Pittsburgh Public Schools. Items in CAPS Indicate new fields/facilities available if reform recommendations are implemented

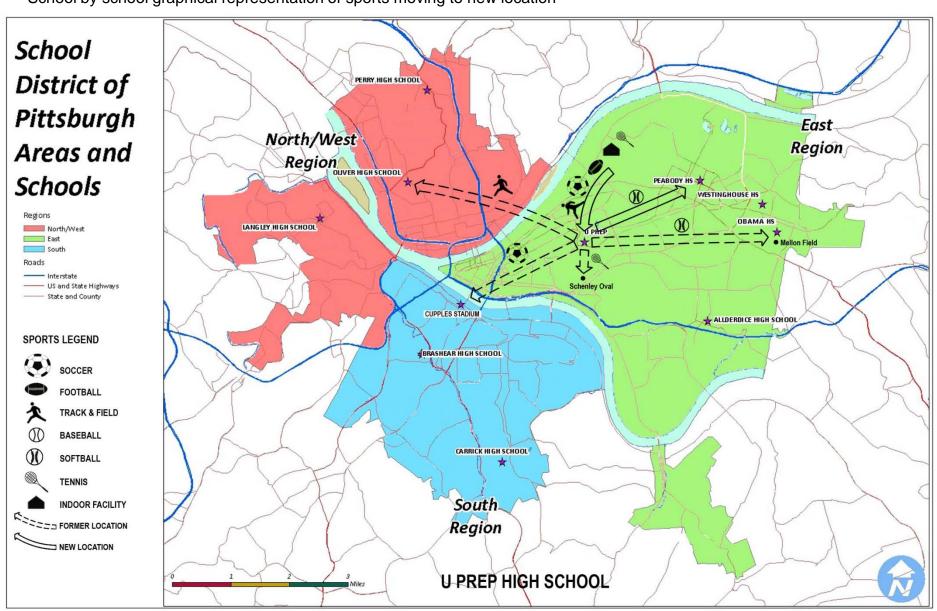


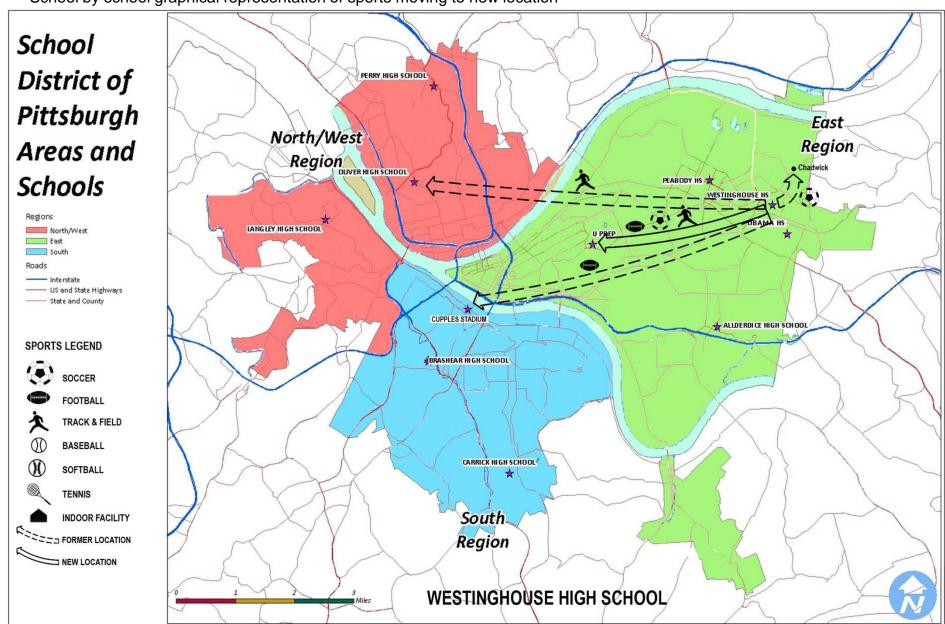


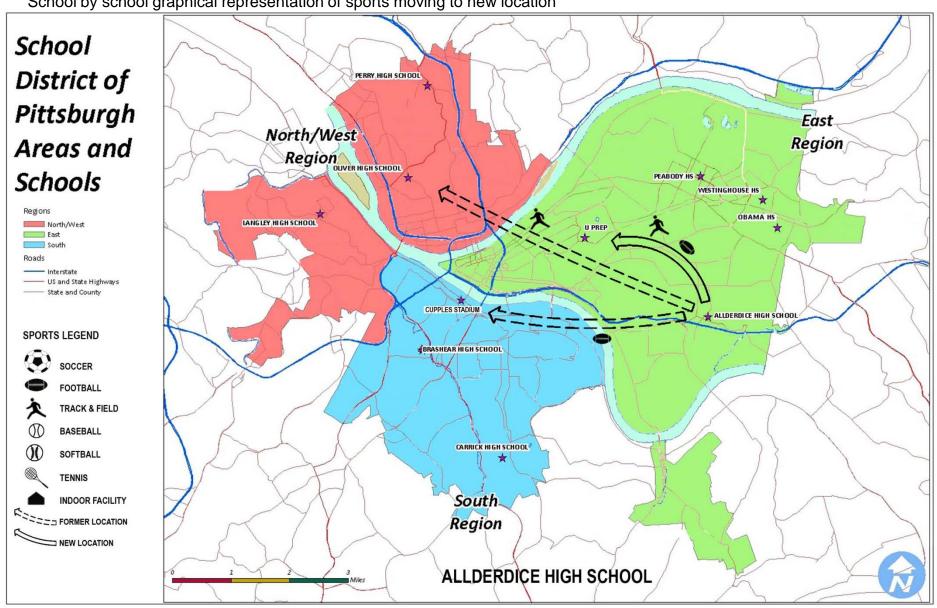
School by school graphical representation of sports moving to new location School District of PERRY HIGH SCHOOL Pittsburgh East North/West Region Areas and Region OUVER HIGH SCHOOL Schools WESTINGHOUSE H LANGLEY HIGH SCHOOL CUPPLES STADIUM ALLDERDICE HIGH SCHOOL SPORTS LEGEND BRASHEAR HIGH SCHOOL **FOOTBALL** TRACK & FIELD BASEBALL CARRICK HIGH SCHOOL SOFTBALL TENNIS South INDOOR FACILITY Region FORMER LOCATION **NEW LOCATION OBAMA HIGH SCHOOL**

School by school graphical representation of sports moving to new location School District of PERRY HIGH SCHOOL Pittsburgh East North/West Young Park Region Areas and Region DUVER HIGH SCHOOL Schools PEABODY HS WESTINGHOUSE HS **OBAMA HS** LANGLEY HIGH SCHOOL ■ North/West South Roads CUPPLES STADIUM ALLDERDICE HIGH SCHOOL SPORTS LEGEND BRASHEAR HIGH SCHOOL FOOTBALL TRACK & FIELD BASEBALL CARRICK HIGH SCHOOL SOFTBALL **TENNIS** South INDOOR FACILITY Region FORMER LOCATION **NEW LOCATION OLIVER HIGH SCHOOL**

School by school graphical representation of sports moving to new location School Garvin Field District of PERRY HIGH SCHOOL Pittsburgh East North/West Young Park Region Areas and Region Schools PEABODY HS WESTINGHOUSE HS **OBAMA HS** LANGLEY HIGH SCHOOL ■ North/West South Roads US and State Highways CUPPLES STADIUM ALLDERDICE HIGH SCHOOL SPORTS LEGEND BRASHEAR HIGH SCHOOL FOOTBALL TRACK & FIELD BASEBALL CARRICK HIGH SCHOOL SOFTBALL **TENNIS** South INDOOR FACILITY Region FORMER LOCATION NEW LOCATION PERRY HIGH SCHOOL







Appendix E: Current and Recommended Contest Times

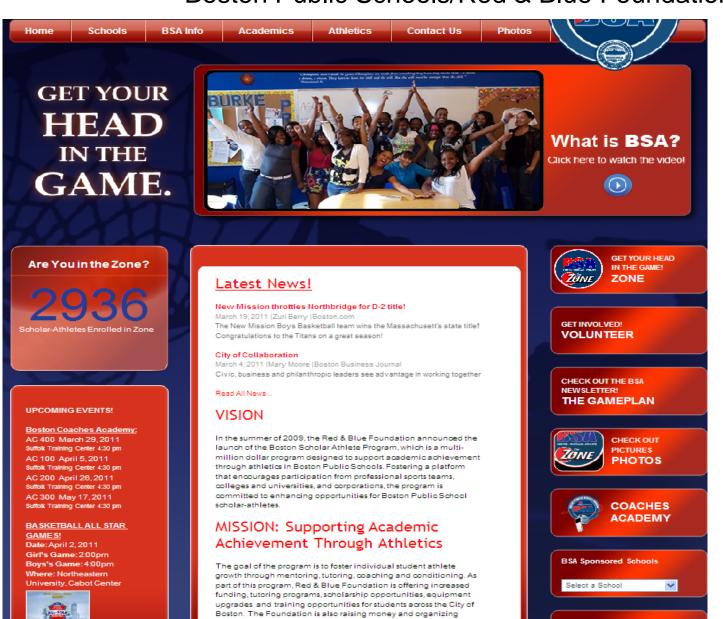
	Weekday:	Weekday:	Weekday:	Weekday:	Weekday:	Weekday:	Weekday:	Weekday:	Weekdays:		
	3PM	3:15PM	3:30	4PM	5:15PM	6PM	6:30PM	7:15PM	7:30PM	Saturday	Sunday
Fall											
Cross Country		С		RW							
Volleyball (G)			С			RW	R				
Tennis (G)		С		RW	R*						
Golf		С		RW							
Soccer (B)		С			С	RW		С			
Soccer (G)		С			С	RW		С			
Football			С					С	RW	C, RW	
Winter											
Basketball (B)		С				RW			C, RW		
Basketball (G)		С				RW			C, RW		
Swimming (B)		С		RW							
Swimming (G)		С		RW							
Wrestling							C, RW				
Spring											
Baseball		С		RW						R*	
Softball		С		RW						R*	
Track (B)	С			RW						R	
Track (G)	С			RW						R	
Volleyball (B)		С				RW	R				
Tennis (B)		С		RW			R*				
C=Current											
R=Recommended											
R*= Recommende	d if facilities	s were impr	oved to allo	w for the tin	ne change						69

Appendix F: Mock Schedules and Transportation Costs

		FOOTBALL MOCK SCH	HEDULE BRASHEAR - AAAA
WEEK 1	OPEN WEEK	FIND OWN CONTEST	(POSSIBLY ANOTHER CITY LEAGUE SCHOOL)
	NON-SECTION	GAME SCHEDULED	BY WPIAL
	NON-SECTION	GAME SCHEDULED	BYWPIAL
WEEK 4		\$275	J
WEEK 5	vs. BALDWIN	\$275	
	at Peters Township	\$285	
WEEK 7	vs MT. LEBANON	\$275	
WEEK 8	at Canon McMillan	\$295	
WEEK 9	vs. BETHEL PARK	\$285	
		MOCK BASKETBALL	SCHEDULE - ALLDERDICE BOYS - AAAA
GAME1	at Plum	\$275	
GAME2	vs. MCKEESPORT	\$0	
GAME 3	at Woodland Hills	\$275	
GAME 4	vs. PENN HILLS	\$0	
GAME 5	at Gateway	\$275	
GAME 6	-	\$0	
GAME 7	at Fox Chapel	\$275	
GAME 8	vs. PLUM	\$0	
GAME 9	at McKeesport	\$275	
GAME 10	vs. WOODLAND HILLS	\$0	
GAME 11	at Penn Hills	\$275	
GAME 12	vs. GATEWAY	\$0	
GAME 13	at Franklin Regional	\$275	
GAME 14	vs. FOX CHAPEL	0	
NOTE:	MAXIMUM NUMBER	OF GAMES IS 22	SCHOOLS BOOK OWN NON-SECTION GAMES
			POSSIBLY CITY LEAGUE SCHOOLS
CAMEA	DELLE VEDNON	MOCK BASKETBALL	SCHEDULE - CARRICK GIRLS - AAA
GAME1	vs. BELLE VERNON	\$0 \$075	
GAME2	at West Mifflin	\$275	
		0	
GAME 4	at South Park	\$275	
GAME 5 GAME 6	vs. ELIZABETH FORWARD	0 ¢275	
	at Thomas Jefferson	\$275	
	vs. WEST MIFFLIN	0	
GAME 8	at Ringgold vs. SOUTH PARK	\$275	
GAME 40	at Belle Vernon	0	
		\$285	
	vs. THOMAS JEFFERSON	0	
GAIVIE 12	at Elizabeth Forward	\$285	
NOTE:	MAXIMUM NUMBER	OF GAMES IS 22	SCHOOLS BOOK OWN NON-SECTION GAMES
	IVII O CIIVIOIVI I VOIVIDEIX	SI SINILO IO ZZ	POSSIBLY CITY LEAGUE SCHOOLS

- Average annual cost of transportation for a city league football team in '08-'09 was \$3,341.00/team (number of games varies)
- Mock schedule for proposed would cost ~\$2,515.00 (assume \$275 cost for open games)
- Average annual cost of transportation for a city league (non exhibition) boys basketball team in '08-'09 was \$2,960.00 (number of games varies)
- Mock schedule for Allderdice boys basketball would cost \$3,025 (assumes four additional away games at \$275 to max out the schedule)
- Average annual cost of transportation for a city league girls basketball team in '08-'09 was \$2,772.45 (number of games varies)
- Mock schedule for Carrick girls basketball would cost \$3,045 (assumes five additional away games to max out the schedule)

Appendix G: A Good Model--Boston Public Schools/Red & Blue Foundation



clinics to improve coaching and increase participation in Boston's

public school sports.

STAY INVOLVED!

- http://www.boston.co m/sports/schools/arti cles/2009/08/03/bost on to get school at hletics boost/
- http://www.boston.co m/sports/schools/arti cles/2010/10/17/for_ bostons_student_athl etes_a_sporting_cha nce_at_last/
- http://www.boston.co m/yourtown/boston/r oxbury/articles/2010/ 10/19/playing for ke eps/